



February | **Press Release** | IDTELi, LLC

## **IDTELi Partners with Zemana Technologies to Offer “AntiLogger” Anti-Keylogger to Hardware Store Clients Helping to Fill Gaps in ID Theft Protection!**

**Tigard, OR (February 5<sup>th</sup>, 2014) – IDTELi, LLC**, a company that specializes in the prevention of Identity Theft, today announced that they have partnered with **Zemana** to offer its **AntiLogger** to its hardware store clients. This is a strategic step for IDTELi as it continues to build its products and services line designed to protect businesses through compliance with state and federal Identity Theft Laws and prevention products.

It is widely reported that identity theft is the fastest growing crime in America. Few can argue it is a growing global problem. While IT departments are charged with building their front line defense against external threats with technology solutions, more needs to be done. Identity theft crime is becoming more sophisticated and firewalls and anti-spyware are being tested and cannot be relied upon as sole solutions for corporate data protection.

As more data breaches are becoming commonplace, government also recognizes more needs to be done in response to consumer concerns about the protection of their information. As a result, 49 states have now enacted identity theft laws. Federal laws are also being strengthened and companies are being required to develop programs to improve the efficacy of data protection procedures.

IDTELi (ID Theft eLearning Intelligence) also recognizes the problem is much bigger than firewalls, anti-virus and anti-spyware – and companies relying solely on these tools to fight identity theft are not creating sound defensive programs. Many overlook training all employees on identity theft as a vital security component when crafting internal programs. However, as of January 1, 2008 companies falling in scope of the Fair and Accurate Credit Transactions Act (FACTA) Red Flags Regulations are required to comply yet few companies even know of its existence.

“Identity theft should not be considered a legal requirement issue but a people issue” says Brenda Eaden, IDTELi President/CEO. “IDTELi’s core business provides comprehensive workforce identity theft training. It is reasonable to acknowledge employees will not remember everything they are taught in our courses and we needed to go further in our prevention

efforts. IDTELi felt it could do more to provide companies with added security extending beyond education, firewalls, anti-virus and anti-spyware protection. IDTELi searched the global marketplace for products that would bolster its identity theft training. Zemana Technologies stood out among the list of available anti-keylogging programs. IDTELi found through independent testing that Zemana's "AntiLogger" provides many additional protections no other similar programs provide — making it the most robust anti-keylogger on the market today.

"We are excited about our partnership with Zemana as we feel AntiLogger will provide our clients with vital protection not found anywhere else in the world. Companies utilizing the Internet daily no longer have to rely on technology that cannot detect every online data threat" says Brenda Eaden. What IDTELi finds compelling is how "AntiLogger" works — making every keystroke virtually invisible and it is this invisibility that renders thieves powerless even if malicious code, Trojans, and keyloggers reside undetected on computers. This is why AntiLogger will be a critical piece to our client's security programs.

For more information: [www.HardwareBizCompliance.com](http://www.HardwareBizCompliance.com).

###

#### **About IDTELi**

IDTELi (ID Theft eLearning Intelligence), located in Tigard, Oregon is the leader in workforce identity theft security training. Their solutions provide education tools are used to fill gaps in corporate training. IDTELi also provides ID Theft prevention compliance programs and consulting services to enhance corporate security programs.

#### **About Zemana Technologies**

ZemanaTechnologies, a leader in solutions that helps prevent identity theft, is a company that can protect consumers, customers, partners and employees—in real time against identity fraud. Its total protection solution strengthens companies' defenses against the biggest points of fraud—when the Internet is accessed, when accounts are opened, when they're accessed, when they're changed, and each time there's a new transaction. Zemana Technologies can be reached at [www.zemana.com](http://www.zemana.com).

#### **IDTELi Media Contact:**

**Brenda J. Eaden**  
**(503) 388-6200**  
[eaden@iDTELi.com](mailto:eaden@iDTELi.com)

#### **Zemana Media Contact:**

**Yordan Yordanov**  
**Turkey: +90 (284) 988 0160**  
[yordan.yordanov@zemana.com](mailto:yordan.yordanov@zemana.com)